

# Oni Oludare

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Experienced Product Designer with a passion for creating visually appealing digital solutions also passionate about programming and illustrations. I have a proven track record of success in fast-paced environments and in working collaboratively with cross-functional teams. Interested and eager to join a company that shares my passion for innovation.

## Skills & Technologies

Figma, After Effects, Photoshop, Illustrator, Protopie, JavaScript, React, NextJS, HTML5/CSS3, SASS, Styled-Component, CSS Modules, Storybook, GitHub etc.

## Work Experiences

Lead Product Designer, [Aella App](#) | July 2019 - Oct 2023

Lagos, Nigeria

- Led UI/UX design initiatives for the Aellaapp, and several digital products, resulting in a 50% increase in user engagement and a 15% decrease in bounce rate.
- Collaborated with cross-functional teams to develop and implement a comprehensive design system, streamlining the design process and ensuring brand consistency across all digital platforms.
- Managing design systems, categorizing components by digital taxonomy (e.g., service listings, transactions) for consistency and reusability in design files and source codes, and promoting effective cross-team collaboration.
- Conducted user research, usability testing, and data analysis to inform design decisions and optimize user flows, resulting in a 25% improvement in conversion rates.
- Mentored junior designers and contributed to the professional development of the design team.

Product Designer, [Konga.com](#) | Feb 2018 - July 2019

Lagos, Nigeria

- Worked closely with a cross-functional team to develop design systems for e-commerce web and mobile apps.

- Conversions of wireframes design to high fidelity designs, and rapid and high fidelity prototyping.
- Visual asset creation (iconography, illustrations, and animation) Design system management, sorting design components according to digital taxonomies and categorization.

Digital Designer, [Guaranty Trust Bank](#) | July 2016  
Lagos, Nigeria

- Animate step-by-step work through how digital banking products work, using software like After Effects.
- Visual asset creation (iconography, illustrations, and animation)
- Conversions of wireframes design to high fidelity designs, and rapid and high fidelity prototyping.

Digital Designer, [Boxtweet Logistics](#) | Jan 2016 - Dec 2017  
Lagos, Nigeria

- Led the design overhaul of the product which led to 50% profit growth due to the design's intuitiveness and usability.
- Conducted UX research by interactively testing designs using high and low-fidelity wireframes.
- Conversions of wireframes design to high fidelity designs, and rapid and high fidelity prototyping.
- Visual asset creation (iconography, illustrations, and animation)

## **Education & Certificate**

Bsc. Computer Science, FUNAAB  
2017

Designing for Augmented and Virtual Reality, Interaction Design Foundation  
2023